

MADE WINCHESTER DESIGN AND CRAFT FESTIVAL

EXHIBITOR INFORMATION PACK

OVERVIEW

We are delighted to invite you to apply to take part in the very first **MADE Winchester Craft and Design Festival**, curated by Tutton & Young.

This three-day event will showcase the very best in contemporary craft and design alongside heritage skills. More than just a makers' fair, it will be a **celebration of making and makers**, with:

- Exhibitor stands inside and outside Winchester Cathedral
- A lively programme of **demonstrations, taster classes, masterclasses** and **talks**

Our aim is for visitors to spend meaningful time at the Festival; learning, watching, and immersing themselves in the processes of making - rather than simply passing through.

THE VENUE

We are thrilled to be staging this new Festival in partnership with **Winchester Cathedral**, a building of exceptional historic and architectural significance.

- **The Cathedral:** Home to the longest **Medieval Nave in Europe**, and the final resting place of **Jane Austen**, Winchester Cathedral is one of the most visited historic sites in the UK.
- **The atmosphere:** This magnificent 900-year-old building will provide an inspiring and memorable backdrop, with exhibitors both inside the Cathedral and outside in the **Inner Close**.
- **Visitor facilities:** The Cathedral has its own café serving light lunches, drinks and cakes, and a gift shop. For the Festival, there will also be a catering van and picnic area on the Inner Close lawn.
- **Location:** Winchester is a beautiful city, easily reached from London, Southampton, Portsmouth, and surrounding towns. Regular fast trains from London Waterloo take under an hour, with excellent connections from east-west routes

Please note: As a Grade I listed monument and a working place of worship, the Cathedral will continue to hold its **daily morning and evensong services** during the Festival. Entry tickets allow access to both the Cathedral and the Festival, and are valid for **12 months**, encouraging return visits.

MADE Winchester will be the **first event of its kind ever held inside Winchester Cathedral**.

KEY DATES

SET UP DAY - WEDNESDAY 6TH MAY

- Outside exhibitors: afternoon until 5.30pm
- Inside exhibitors: 6.30pm – 9.00pm

PUBLIC OPENING

- **Thursday 7th May** – 10.00am to 5.00pm (last entry 4.30pm)
- **Special Thursday Evening** – 5.30pm Choral Evensong celebrating craft and creativity followed by a drinks reception 6.30pm – 8.30pm
- **Friday 8th May** – 10.00am to 5.00pm (last entry 4.30pm)
- **Saturday 9th May** – 10.00am to 5.00pm (last entry 4.30pm)

PACK DOWN DAY - SATURDAY 9TH MAY

- Outside exhibitors: 5.00pm – 6.30pm
- Inside exhibitors: 6.45pm – 9.00pm

EXHIBITION SPACES

INSIDE SPACES

The Cathedral's magnificent interior offers a beautiful yet welcoming atmosphere, with light filtering in from the high windows.

Tabletop Displays

- Most inside exhibitors will be provided with a trestle table **1800mm x 800mm**.
- Tables will be positioned along the north and south aisles, and some will face into the central Nave.
- You may bring your own table covering, or hire a stretchy black cover.
- Alternative display furniture is permitted, provided it fits within the **6ft x 2ft 4"** footprint.

Power

- Due to the Cathedral's layout and restrictions access to mains electricity is **very limited**.
- Exhibitors must use rechargeable LED lights or similar. These should be recharged off-site. Further guidance about this will be provided closer to the event.

Jewellery Cabinets

- A small number of jewellers may use powered cabinets. Please state your requirement on your application form.
- Numbers are limited and selection will take this into account.

Shell Scheme Stands

- Up to 32 exhibitors will be offered stands with white-painted wooden walls, arranged in cross formations down the central Nave.
- Each stand has **two 2m walls, 2.4m high**, forming an L-shape.
- Two spotlights are included (additional lights available at extra cost).

OUTSIDE SPACES, INNER CLOSE

The Inner Close is a beautiful lawn surrounded by historic buildings, directly accessible from the Cathedral's South Door.

- Spaces are provided in **3m x 3m gazebos or marquees** with evening lighting included.
- A number of places are reserved for **demonstrators**, who will show their craft throughout the day while also selling their work. Demonstrator spaces are offered at a reduced fee.
- As demonstrators are expected to engage with the public, we strongly recommend bringing a helper to assist with sales.
- The catering van and picnic area will also be located here.
- Although this is a public right of way the exhibitor area will be enclosed and secured overnight.

APPLYING

Applications are welcome from **individual makers** and **groups of makers** worldwide.

- Makers sharing a space must **each apply separately** and be individually selected.
- Each application must include:
 - Your artist statement
 - A minimum of **four representative images** of your work
 - Images clearly labelled with name, title, medium, and size (not price)

Image Format

- **JPG** files only, **max 2MB** each (approx. 1200px wide).
- Oversized images are the most common reason applications fail to upload – please check carefully.
- Once submitted, applications cannot be edited. You will receive an email acknowledgement of receipt.

Groups and Shared Applications

- Groups or galleries with more than two exhibitors should submit one form with **eight images** and a full list of participants and websites.
- If two makers wish to share a space, each must apply separately and mention their partner.

Selection Process

- Selection is taken seriously to create a balanced, high-quality show
- The process may take several weeks
- An **application fee of £10 + VAT** applies

Deadline: Applications close at **midnight on Monday 15th December.**

Selection: Exhibitors will be announced around **Monday 5th January 2026.**

STAND SIZES AND PRICES

SPACE TYPE	SIZE	FEE (ex. VAT)	FEE (inc. VAT)	NOTES
Inside Table	1800 x 800mm	£475.00	£570.00	Table top only no mains power
Inside Shell Scheme	2m x 2m x 2.4m H	£750.00	£900.00	Includes two spotlights
Outside Gazebo Exhibitor	3m x 3m	£475.00	£570.00	Includes evening lighting
Outside Gazebo Demonstrator	3m x 3m	£175.00	£210.00	Reduced fee for active demonstration

CONTACT INFORMATION

If you have any further questions please email Jon on:

jon@tuttonandyoung.co.uk

TERMS AND CONDITIONS

1. All work shown must be original and by the maker.
2. Makers cannot sublet their space or any part of it to another party without prior permission.
3. Makers cannot display the work or services of another party without prior permission.
4. Deposits are not refundable; if you drop out six weeks before the event we will refund the rest of your stand fee. If you drop out after that time we will endeavour to sell the space and refund your fee, however, we cannot guarantee this.
5. If the event is cancelled we will return your deposit and stand fee in full but cannot be held liable for any additional expenses incurred to this point.
6. All stand fees must be paid in full by 1 May to confirm a space.
7. Each exhibitor is responsible for their own insurance and Public Liability. We recommend a-n/AIR membership scheme: www.a-n.co.uk
8. Spaces are non-transferable.
9. All or the majority of work displayed should be for sale.
10. A few cards and postcards can be displayed and sold but must not dominate the space.
11. If hanging work on walls adjacent to aisles please ensure work is securely fixed and keep fragile objects way from aisles.
12. All exhibitors must comply with the terms of hire in the hirer's contract with Winchester Cathedral.

MADE Winchester 2026 provisional stand plan

UPDATED 28.10.2025

INSIDE

- **81 TABLE SPACES**
- **32 SHELL STAND SPACES**

OUTSIDE

- **31 GAZEBO SPACES** (3m x 3m ^{*}larger sizes available ^{*})

tables and stands not shown to scale: solely for illustrative purposes

